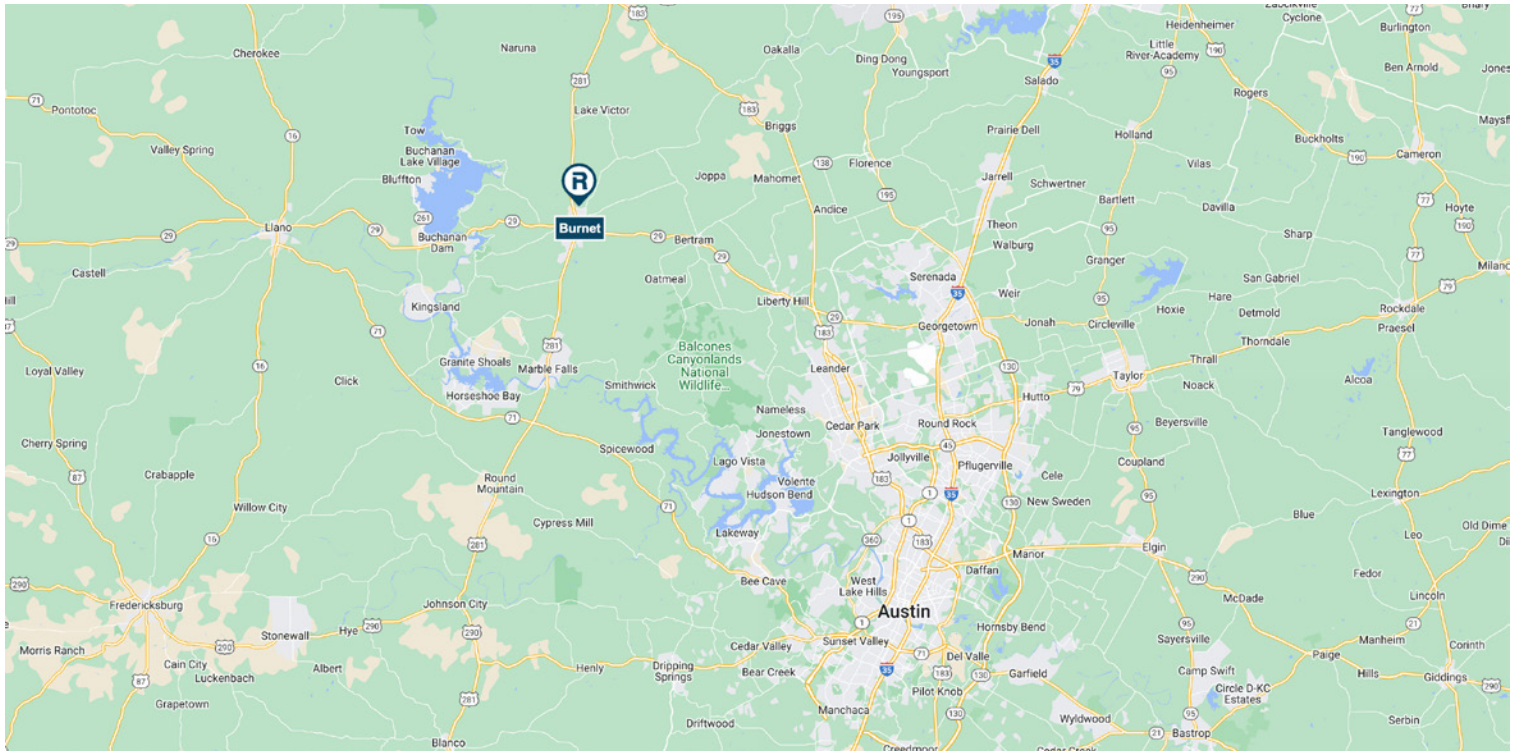# Community Demographic Profile

BURNET, TEXAS

Prepared for City of Burnet
January 2024

Community • Demographic Snapshot

Burnet, Texas

Population

2020	6,436
2024	7,211
2029	7,759

Educational Attainment (%)

Graduate or Professional Degree	6.97%
Bachelors Degree	13.08%
Associate Degree	4.87%
Some College	25.53%
High School Graduate (or GED)	41.09%
Some High School, No Degree	5.67%
Less than 9th Grade	2.79%

Income

Average HH	$114,773
Median HH	$85,233
Per Capita	$45,750

Age

0 - 9 Years	10.69%
10 - 17 Years	9.87%
18 - 24 Years	9.43%
25 - 34 Years	12.55%
35 - 44 Years	13.63%
45 - 54 Years	10.96%
55 - 64 Years	10.61%
65 and Older	22.26%
Median Age	40.38
Average Age	42.00

Race Distribution (%)

White	75.84%
Black/African American	2.36%
American Indian/ Alaskan	0.69%
Asian	1.12%
Native Hawaiian/ Islander	0.01%
Other Race	8.88%
Two or More Races	11.09%
Hispanic	24.16%

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Community • Demographic Profile

Burnet, Texas

DESCRIPTION	DATA	%
Population		
2029 Projection	7,759	
2024 Estimate	7,211	
2020 Census	6,436	
2010 Census	5,831	
Growth 2024 - 2029		7.60%
Growth 2020 - 2024		12.04%
Growth 2010 - 2020		10.38%
2024 Est. Population by Single-Classification Race	**7,211**	
White Alone	5,469	75.84%
Black or African American Alone	170	2.36%
Amer. Indian and Alaska Native Alone	50	0.69%
Asian Alone	81	1.12%
Native Hawaiian and Other Pacific Island Alone	1	0.01%
Some Other Race Alone	640	8.88%
Two or More Races	800	11.09%
2024 Est. Population by Hispanic or Latino Origin	**7,211**	
Not Hispanic or Latino	5,469	75.84%
Hispanic or Latino	1,742	24.16%
Mexican	1,508	86.57%
Puerto Rican	5	0.29%
Cuban	0	0.00%
All Other Hispanic or Latino	229	13.15%
2024 Est. Hisp. or Latino Pop by Single-Class. Race	**1,742**	
White Alone	530	30.42%
Black or African American Alone	17	0.98%
American Indian and Alaska Native Alone	27	1.55%
Asian Alone	0	0.00%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%
Some Other Race Alone	612	35.13%
Two or More Races	556	31.92%
2024 Est. Pop by Race, Asian Alone, by Category	**81**	
Chinese, except Taiwanese	11	13.58%
Filipino	10	12.35%
Japanese	1	1.24%
Asian Indian	27	33.33%
Korean	3	3.70%
Vietnamese	0	0.00%
Cambodian	29	35.80%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	0	0.00%
All Other Asian Races Including 2+ Category	0	0.00%

DESCRIPTION	DATA	%
2024 Est. Population by Ancestry	**7,211**	
Arab	0	0.00%
Czech	75	1.04%
Danish	5	0.07%
Dutch	35	0.49%
English	427	5.92%
French (except Basque)	97	1.34%
French Canadian	4	0.06%
German	648	8.99%
Greek	26	0.36%
Hungarian	30	0.42%
Irish	700	9.71%
Italian	66	0.92%
Lithuanian	0	0.00%
United States or American	680	9.43%
Norwegian	10	0.14%
Polish	119	1.65%
Portuguese	5	0.07%
Russian	0	0.00%
Scottish	95	1.32%
Scotch-Irish	55	0.76%
Slovak	0	0.00%
Subsaharan African	6	0.08%
Swedish	30	0.42%
Swiss	6	0.08%
Ukrainian	0	0.00%
Welsh	4	0.06%
West Indian (except Hisp. groups)	1	0.01%
Other ancestries	2,129	29.52%
Ancestry Unclassified	1,958	27.15%
2024 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	6,306	92.37%
Speak Asian/Pacific Island Language at Home	0	0.00%
Speak IndoEuropean Language at Home	49	0.72%
Speak Spanish at Home	472	6.91%
Speak Other Language at Home	0	0.00%

Community • Demographic Profile

Burnet, Texas

DESCRIPTION	DATA	%
2024 Est. Population by Age	**7,211**	
Age 0 - 4	384	5.33%
Age 5 - 9	387	5.37%
Age 10 - 14	418	5.80%
Age 15 - 17	294	4.08%
Age 18 - 20	291	4.04%
Age 21 - 24	389	5.39%
Age 25 - 34	905	12.55%
Age 35 - 44	983	13.63%
Age 45 - 54	790	10.96%
Age 55 - 64	765	10.61%
Age 65 - 74	824	11.43%
Age 75 - 84	548	7.60%
Age 85 and over	233	3.23%
Age 16 and over	5,924	82.15%
Age 18 and over	5,728	79.43%
Age 21 and over	5,437	75.40%
Age 65 and over	1,605	22.26%
2024 Est. Median Age		40.38
2024 Est. Average Age		42.00
2024 Est. Population by Sex	**7,211**	
Male	3,288	45.60%
Female	3,923	54.40%
2024 Est. Male Population by Age	**3,288**	
Age 0 - 4	197	5.99%
Age 5 - 9	205	6.24%
Age 10 - 14	198	6.02%
Age 15 - 17	147	4.47%
Age 18 - 20	142	4.32%
Age 21 - 24	182	5.54%
Age 25 - 34	373	11.34%
Age 35 - 44	457	13.90%
Age 45 - 54	371	11.28%
Age 55 - 64	351	10.68%
Age 65 - 74	354	10.77%
Age 75 - 84	240	7.30%
Age 85 and over	71	2.16%
2024 Est. Median Age, Male		39.40
2024 Est. Average Age, Male		40.50
2024 Est. Female Population by Age	**3,923**	
Age 0 - 4	187	4.77%
Age 5 - 9	182	4.64%
Age 10 - 14	220	5.61%
Age 15 - 17	147	3.75%
Age 18 - 20	149	3.80%
Age 21 - 24	207	5.28%
Age 25 - 34	532	13.56%
Age 35 - 44	526	13.41%
Age 45 - 54	419	10.68%
Age 55 - 64	414	10.55%
Age 65 - 74	470	11.98%
Age 75 - 84	308	7.85%
Age 85 and over	162	4.13%
2024 Est. Median Age, Female		41.26
2024 Est. Average Age, Female		43.20

DESCRIPTION	DATA	%
2024 Est. Pop Age 15+ by Marital Status		
Total, Never Married	1,827	30.34%
Males, Never Married	1,013	16.82%
Females, Never Married	814	13.52%
Married, Spouse present	2,325	38.61%
Married, Spouse absent	280	4.65%
Widowed	575	9.55%
Males Widowed	115	1.91%
Females Widowed	460	7.64%
Divorced	1,015	16.85%
Males Divorced	434	7.21%
Females Divorced	581	9.65%
2024 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	141	2.79%
Some High School, no diploma	286	5.67%
High School Graduate (or GED)	2,074	41.09%
Some College, no degree	1,289	25.53%
Associate Degree	246	4.87%
Bachelor's Degree	660	13.08%
Master's Degree	285	5.65%
Professional School Degree	46	0.91%
Doctorate Degree	21	0.42%
2024 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
No High School Diploma	258	26.49%
High School Graduate	225	23.10%
Some College or Associate's Degree	197	20.23%
Bachelor's Degree or Higher	294	30.18%
Households		
2029 Projection	2,817	
2024 Estimate	2,591	
2020 Census	2,293	
2010 Census	2,000	
Growth 2024 - 2029		8.72%
Growth 2020 - 2024		13.00%
Growth 2010 - 2020		0.00%
2024 Est. Households by Household Type	**2,591**	
Family Households	1,768	68.24%
Nonfamily Households	823	31.76%
2024 Est. Group Quarters Population	711	
2024 Households by Ethnicity, Hispanic/Latino	429	

Community • Demographic Profile

Burnet, Texas

DESCRIPTION	DATA	%
2024 Est. Households by Household Income	**2,591**	
Income < $15,000	147	5.67%
Income $15,000 - $24,999	201	7.76%
Income $25,000 - $34,999	119	4.59%
Income $35,000 - $49,999	235	9.07%
Income $50,000 - $74,999	421	16.25%
Income $75,000 - $99,999	409	15.79%
Income $100,000 - $124,999	328	12.66%
Income $125,000 - $149,999	244	9.42%
Income $150,000 - $199,999	175	6.75%
Income $200,000 - $249,999	104	4.01%
Income $250,000 - $499,999	113	4.36%
Income $500,000+	95	3.67%
2024 Est. Average Household Income	$114,773	
2024 Est. Median Household Income	$85,233	
2024 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	$85,470	
Black or African American Alone	$53,549	
American Indian and Alaska Native Alone	$21,740	
Asian Alone	$61,237	
Native Hawaiian and Other Pacific Islander Alone	$0	
Some Other Race Alone	$115,591	
Two or More Races	$83,391	
Hispanic or Latino	$95,881	
Not Hispanic or Latino	$82,392	
2024 Est. HH by Type and Presence of Own Child.	**2,591**	
Family Households with Children	708	27.32%
Family Households without Children	1,883	72.67%
Married-Couple Families	**1,233**	**47.59%**
Married-Couple Family, own children	548	21.15%
Married-Couple Family, no own children	685	26.44%
Cohabitating-Couple Families	**229**	**8.84%**
Cohabitating-Couple Family, own children	85	3.28%
Cohabitating-Couple Family, no own children	144	5.56%
Male Householder Families	**362**	**13.97%**
Male Householder, own children	4	0.15%
Male Householder, no own children	80	3.09%
Male Householder, only Nonrelatives	40	1.54%
Male Householder, Living Alone	238	9.19%
Female Householder Families	**767**	**29.60%**
Female Householder, own children	71	2.74%
Female Householder, no own children	215	8.30%
Female Householder, only Nonrelatives	6	0.23%
Female Householder, Living Alone	475	18.33%

DESCRIPTION	DATA	%
2024 Est. Households by Household Size	**2,591**	
1-person	725	27.98%
2-person	863	33.31%
3-person	427	16.48%
4-person	285	11.00%
5-person	168	6.48%
6-person	74	2.86%
7-or-more-person	49	1.89%
2024 Est. Average Household Size		2.51
2024 Est. Households by Number of Vehicles	**2,591**	
No Vehicles	160	6.17%
1 Vehicle	546	21.07%
2 Vehicles	1,182	45.62%
3 Vehicles	525	20.26%
4 Vehicles	120	4.63%
5 or more Vehicles	58	2.24%
2024 Est. Average Number of Vehicles		2.1
Family Households		
2029 Projection	1,923	
2024 Estimate	1,768	
2020 Estimate	1,523	
2010 Census	1,354	
Growth 2024 - 2029		8.77%
Growth 2020 - 2024		16.09%
Growth 2010 - 2020		12.48%
2024 Est. Families by Poverty Status	**1,768**	
2024 Families at or Above Poverty	1,710	96.72%
2024 Families at or Above Poverty with Children	838	47.40%
2024 Families Below Poverty	58	3.28%
2024 Families Below Poverty with Children	44	2.49%
2024 Est. Pop 16+ by Employment Status		
Civilian Labor Force, Employed	3,522	59.45%
Civilian Labor Force, Unemployed	165	2.79%
Armed Forces	0	0.00%
Not in Labor Force	2,237	37.76%
2024 Est. Civ. Employed Pop 16+ by Class of Worker		
For-Profit Private Workers	2,208	64.83%
Non-Profit Private Workers	245	7.19%
Local Government Workers	17	0.50%
State Government Workers	137	4.02%
Federal Government Workers	359	10.54%
Self-Employed Workers	439	12.89%
Unpaid Family Workers	1	0.03%

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Community • Demographic Profile

Burnet, Texas

DESCRIPTION	DATA	%
2024 Est. Civ. Employed Pop 16+ by Occupation		
Architect/Engineer	11	0.32%
Arts/Entertainment/Sports	43	1.26%
Building Grounds Maintenance	74	2.17%
Business/Financial Operations	40	1.17%
Community/Social Services	173	5.08%
Computer/Mathematical	11	0.32%
Construction/Extraction	391	11.48%
Education/Training/Library	175	5.14%
Farming/Fishing/Forestry	2	0.06%
Food Prep/Serving	145	4.26%
Health Practitioner/Technician	65	1.91%
Healthcare Support	153	4.49%
Maintenance Repair	65	1.91%
Legal	54	1.58%
Life/Physical/Social Science	1	0.03%
Management	228	6.69%
Office/Admin. Support	346	10.16%
Production	190	5.58%
Protective Services	219	6.43%
Sales/Related	609	17.88%
Personal Care/Service	150	4.40%
Transportation/Moving	261	7.66%
2024 Est. Pop 16+ by Occupation Classification		
White Collar	1,756	51.56%
Blue Collar	907	26.63%
Service and Farm	743	21.81%
2024 Est. Workers Age 16+ by Transp. to Work		
Drove Alone	2,717	80.19%
Car Pooled	352	10.39%
Public Transportation	2	0.06%
Walked	8	0.24%
Bicycle	1	0.03%
Other Means	43	1.27%
Worked at Home	265	7.82%
2024 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	1,641	
15 - 29 Minutes	645	
30 - 44 Minutes	423	
45 - 59 Minutes	178	
60 or more Minutes	300	
2024 Est. Avg Travel Time to Work in Minutes		24
2024 Est. Occupied Housing Units by Tenure	**2,591**	
Owner Occupied	1,679	59.00%
Renter Occupied	912	35.20%
2024 Owner Occ. HUs: Avg. Length of Residence		13.50[†]
2024 Renter Occ. HUs: Avg. Length of Residence		6.10[†]

DESCRIPTION	DATA	%
2024 Est. Owner-Occupied Housing Units by Value	**1,679**	
Value Less than $20,000	27	1.61%
Value $20,000 - $39,999	7	0.42%
Value $40,000 - $59,999	13	0.77%
Value $60,000 - $79,999	35	2.08%
Value $80,000 - $99,999	44	2.62%
Value $100,000 - $149,999	238	14.18%
Value $150,000 - $199,999	199	11.85%
Value $200,000 - $299,999	563	33.53%
Value $300,000 - $399,999	295	17.57%
Value $400,000 - $499,999	90	5.36%
Value $500,000 - $749,999	92	5.48%
Value $750,000 - $999,999	37	2.20%
Value $1,000,000 or $1,499,999	17	1.01%
Value $1,500,000 or $1,999,999	11	0.66%
Value $2,000,000+	11	0.66%
2024 Est. Median All Owner-Occupied Housing Value		$248,672
2024 Est. Housing Units by Units in Structure		
1 Unit Detached	2,224	78.14%
1 Unit Attached	65	2.28%
2 Units	0	0.00%
3 or 4 Units	130	4.57%
5 to 19 Units	121	4.25%
20 to 49 Units	98	3.44%
50 or More Units	42	1.48%
Mobile Home or Trailer	165	5.80%
Boat, RV, Van, etc.	1	0.04%
2024 Est. Housing Units by Year Structure Built		
Housing Units Built 2020 or later	233	8.19%
Housing Units Built 2010 to 2019	317	11.14%
Housing Units Built 2000 to 2009	606	21.29%
Housing Units Built 1990 to 1999	278	9.77%
Housing Units Built 1980 to 1989	264	9.28%
Housing Units Built 1970 to 1979	531	18.66%
Housing Units Built 1960 to 1969	234	8.22%
Housing Units Built 1950 to 1959	226	7.94%
Housing Units Built 1940 to 1949	25	0.88%
Housing Unit Built 1939 or Earlier	132	4.64%
2024 Est. Median Year Structure Built		1990

[†] Years

TheRetailCoach.

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information.Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, AlphaMap, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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