STATE OF TEXAS {} COUNTY OF BURNET {}

On this the 18th day of July 2017, the Burnet Economic Development Corporation of the City of Burnet convened in Regular Session, at 3:00 p.m., at the Burnet City Council Chambers, 2402 S. Water Street, Burnet, Texas with the following members present, to-wit:

Board Members Cary Johnson, Wayne Brown, Danny Lester, Cody Henson, David Vaughn

and Mark Lewis

Absent Crista Goble Bromley

Guests: Aaron Farmer (The Retail Coach), Evan Milliorn and Leslie Baugh

CALL TO ORDER: The meeting was called to order by Cary Johnson, at 3:00 p.m.

CONSENT AGENDA ITEMS:

<u>June 20, 2017 Regular Session Meeting minutes:</u> Danny Lester moved to approve the minutes as presented. Mark Lewis seconded, motion carried unanimously.

REPORTS:

Staff Report: Evan Milliorn and Leslie Baugh presented the monthly staff report.

Financial Report: David Vaughn presented the financial report.

Board Member Report: None.

<u>The Retail Coach Report – Phase One:</u> Aaron Farmer with The Retail Coach presented the report.

ACTION ITEMS:

Discuss and consider action: Agreement with The Retail Coach to provide assistance to the BEDC with market research services and the assessment, development and execution of a targeted recruitment and development strategy. Aaron Farmer presented the agreement. Danny Lester moved to approve the agreement with The Retail Coach. Mark Lewis seconded, motion carried unanimously.

Discuss and consider action: Sale of Part of Lot 1 and all of Lot 2 of Block 38 of the Vanderveer/Alexander Addition and the sale of Lots 1 and 4 of Block 37 & Lot 3 of Block 38 of the Vanderveer/Alexander Addition and Elm Street Right-of-Way. There was no action on this agenda item.

Discuss and consider action: Purchase of property and/or easements on Lots 1, 2, 3 & 4 of Block 34 of the Vanderveer Addition (corner of Elm and S. Silver Streets). There was no action on this agenda item.

Discuss and consider action: Annual payment to land owners for Welcome to Burnet signs located of North US 281 and East State Highway 29. Danny Lester moved to discontinue the annual land lease payment of \$500 to Lanny Lindsey for the Welcome to Burnet sign on Highway 29 East and the annual land lease payment of \$500 to Mr. Luke for the Welcome to Burnet sign on US Highway 281 North. David Vaughn seconded, motion carried unanimously.

Discuss and consider action: Development related issues and incentives for the potential sale of all or portions of the 21 Acre Commercial Park on Highway 29 East. There was no action on this agenda item.

July 18, 2017 Minutes Burnet Economic Development Corporation Discuss and consider action: Development related issues and incentives for the potential sale of the Badger Complex. There was no action on this agenda item.

Discuss and consider action: Development related issues and incentives for the potential sale of Honey Creek Plaza: There was no action on this agenda item.

<u>Discuss and consider action:</u> Amendment to the BEDC budget for fiscal year ending September 30, 2017. David Vaughn moved to move \$16,000 from the Promotions line item to the Professional Services line item to cover the cost associated with The Retail coach. Cody Henson seconded, motion carried unanimously.

<u>ADJOURN</u>: There being no further business a motion to adjourn was made by Danny Lester at 5:00 p.m., seconded by Cody Henson. The motion carried unanimously.

Cary Johnson, Tresiden

Burnet Economic Development Corporation

ATTEST:

Evan Milliorn