



The **Retail** Coach.®

# COMMUNITY BUSINESS PROFILES MAJOR SECTORS

BURNET, TEXAS

CITY OF BURNET  
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# BUSINESS PROFILES - MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
<b>Grand Total</b>	<b>665</b>	<b>4,841</b>	<b>7</b>	<b>5</b>	<b>\$631,749,742</b>
<b>11: Agriculture, Forestry, Fishing and Hunting</b>	<b>3</b>	<b>17</b>	<b>6</b>	<b>0</b>	<b>\$939,000</b>
111: Crop Production	0	0	0	0	\$0
112: Animal Production and Aquaculture	2	14	7	0	\$583,000
113: Forestry and Logging	0	0	0	0	\$0
114: Fishing, Hunting and Trapping	0	0	0	0	\$0
115: Support Activities for Agriculture and Forestry	1	3	3	0	\$356,000
<b>21: Mining, Quarrying, and Oil and Gas Extraction</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$0</b>
211: Oil and Gas Extraction	0	0	0	0	\$0
212: Mining (except Oil and Gas)	0	0	0	0	\$0
213: Support Activities for Mining	0	0	0	0	\$0
<b>22: Utilities</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$0</b>
221: Utilities	0	0	0	0	\$0
23: Construction	32	213	7	0	\$63,033,000
236: Construction of Buildings	18	146	8	0	\$51,666,000
237: Heavy and Civil Engineering Construction	2	27	14	0	\$6,616,000
238: Specialty Trade Contractors	12	40	3	0	\$4,751,000
<b>31: Manufacturing</b>	<b>3</b>	<b>7</b>	<b>2</b>	<b>0</b>	<b>\$1,677,000</b>
311: Food Manufacturing	2	4	2	0	\$174,000
312: Beverage and Tobacco Product Manufacturing	1	3	3	0	\$1,503,000
313: Textile Mills	0	0	0	0	\$0
314: Textile Product Mills	0	0	0	0	\$0
315: Apparel Manufacturing	0	0	0	0	\$0
316: Leather and Allied Product Manufacturing	0	0	0	0	\$0
<b>32: Manufacturing</b>	<b>4</b>	<b>32</b>	<b>8</b>	<b>0</b>	<b>\$13,926,000</b>
321: Wood Product Manufacturing	0	0	0	0	\$0
322: Paper Manufacturing	0	0	0	0	\$0
323: Printing and Related Support Activities	1	3	3	0	\$433,000
324: Petroleum and Coal Products Manufacturing	0	0	0	0	\$0
325: Chemical Manufacturing	1	2	2	0	\$1,522,000
326: Plastics and Rubber Products Manufacturing	0	0	0	0	\$0
327: Nonmetallic Mineral Product Manufacturing	2	27	14	0	\$11,971,000
<b>33: Manufacturing</b>	<b>8</b>	<b>224</b>	<b>28</b>	<b>0</b>	<b>\$88,611,000</b>
331: Primary Metal Manufacturing	0	0	0	0	\$0
332: Fabricated Metal Product Manufacturing	2	99	50	0	\$60,058,000
333: Machinery Manufacturing	1	80	80	0	\$21,583,000
334: Computer and Electronic Product Manufacturing	1	7	7	0	\$1,751,000
335: Electrical Equipment, Appliance, and Component Manufacturing	0	0	0	0	\$0
336: Transportation Equipment Manufacturing	0	0	0	0	\$0
337: Furniture and Related Product Manufacturing	0	0	0	0	\$0
339: Miscellaneous Manufacturing	4	38	10	0	\$5,219,000

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<b>42: Wholesale Trade</b>	<b>15</b>	<b>79</b>	<b>5</b>	<b>0</b>	<b>\$111,163,000</b>
423: Merchant Wholesalers, Durable Goods	10	61	6	0	\$79,374,000
424: Merchant Wholesalers, Nondurable Goods	4	17	4	0	\$30,909,000
425: Wholesale Electronic Markets and Agents and Brokers	1	1	1	0	\$880,000
<b>44: Retail Trade</b>	<b>21</b>	<b>236</b>	<b>11</b>	<b>1</b>	<b>\$60,774,000</b>
441: Motor Vehicle and Parts Dealers	9	52	6	0	\$22,192,000
444: Building Material and Garden Equipment and Supplies Dealers	3	22	7	0	\$6,554,000
445: Food and Beverage Stores	9	162	18	1	\$32,028,000
449: Home Décor and Appliance Retailers	0	0	0	0	\$0
<b>45: Retail Trade</b>	<b>53</b>	<b>164</b>	<b>3</b>	<b>0</b>	<b>\$48,444,000</b>
455: Warehouse Clubs, Supercenters, General Merchandise and Department Stores	8	33	4	0	\$4,001,000
456: Health and Wellness	6	28	5	0	\$7,400,000
457: Fuel Stations and Dealers	16	49	3	0	\$29,951,000
458: Clothing and Accessories	5	10	2	0	\$1,562,000
459: Recreation Retailers	18	44	2	0	\$5,530,000
<b>48: Transportation and Warehousing</b>	<b>6</b>	<b>23</b>	<b>4</b>	<b>0</b>	<b>\$2,252,000</b>
481: Air Transportation	0	0	0	0	\$0
482: Rail Transportation	0	0	0	0	\$0
483: Water Transportation	0	0	0	0	\$0
484: Truck Transportation	2	5	3	0	\$637,000
485: Transit and Ground Passenger Transportation	0	0	0	0	\$0
486: Pipeline Transportation	0	0	0	0	\$0
487: Scenic and Sightseeing Transportation	1	2	2	0	\$211,000
488: Support Activities for Transportation	3	16	5	0	\$1,404,000
<b>49: Transportation and Warehousing</b>	<b>6</b>	<b>41</b>	<b>7</b>	<b>0</b>	<b>\$1,811,000</b>
491: Postal Service	1	20	20	0	\$328,000
492: Couriers and Messengers	0	0	0	0	\$0
493: Warehousing and Storage	5	21	4	0	\$1,483,000
<b>51: Information</b>	<b>6</b>	<b>25</b>	<b>4</b>	<b>0</b>	<b>\$4,019,000</b>
512: Motion Picture and Sound Recording Industries	0	0	0	0	\$0
513: Print Media	3	10	3	0	\$1,050,000
516: Broadcasting and content providers	0	0	0	0	\$0
517: Telecommunications	1	3	3	0	\$2,313,000
518: Data Processing, Hosting, and Related Services	0	0	0	0	\$0
519: Other Information Services	2	12	6	0	\$656,000
<b>52: Finance and Insurance</b>	<b>59</b>	<b>140</b>	<b>2</b>	<b>0</b>	<b>\$34,707,000</b>
521: Monetary Authorities-Central Bank	0	0	0	0	\$0
522: Credit Intermediation and Related Activities	34	65	2	0	\$13,192,000
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	6	19	3	0	\$14,694,000
524: Insurance Carriers and Related Activities	19	56	3	0	\$6,821,000
525: Funds, Trusts, and Other Financial Vehicles	0	0	0	0	\$0

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<b>53: Real Estate and Rental and Leasing</b>	<b>27</b>	<b>122</b>	<b>5</b>	<b>0</b>	<b>\$17,529,000</b>
531: Real Estate	23	100	4	0	\$10,262,000
532: Rental and Leasing Services	4	22	6	0	\$7,267,000
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0	0	\$0
<b>54: Professional, Scientific, and Technical Services</b>	<b>52</b>	<b>151</b>	<b>3</b>	<b>0</b>	<b>\$14,357,000</b>
541: Professional, Scientific, and Technical Services	52	151	3	0	\$14,357,000
<b>55: Management of Companies and Enterprises</b>	<b>3</b>	<b>12</b>	<b>4</b>	<b>0</b>	<b>\$6,861,000</b>
551: Management of Companies and Enterprises	3	12	4	0	\$6,861,000
<b>56: Administrative and Support and Waste Management and Remediation Services</b>	<b>13</b>	<b>109</b>	<b>8</b>	<b>0</b>	<b>\$4,612,000</b>
561: Administrative and Support Services	12	96	8	0	\$3,071,000
562: Waste Management and Remediation Services	1	13	13	0	\$1,541,000
<b>61: Educational Services</b>	<b>14</b>	<b>449</b>	<b>32</b>	<b>1</b>	<b>\$3,767,989</b>
611: Educational Services	14	449	32	1	\$3,767,989
<b>62: Health Care and Social Assistance</b>	<b>120</b>	<b>847</b>	<b>7</b>	<b>1</b>	<b>\$82,238,747</b>
621: Ambulatory Health Care Services	98	350	4	0	\$69,327,000
622: Hospitals	4	315	79	1	\$5,459,000
623: Nursing and Residential Care Facilities	3	51	17	0	\$2,640,000
624: Social Assistance	15	131	9	0	\$4,812,747
<b>71: Arts, Entertainment, and Recreation</b>	<b>7</b>	<b>55</b>	<b>8</b>	<b>0</b>	<b>\$3,541,134</b>
711: Performing Arts, Spectator Sports, and Related Industries	1	4	4	0	\$421,000
712: Museums, Historical Sites, and Similar Institutions	3	28	9	0	\$644,134
713: Amusement, Gambling, and Recreation Industries	3	23	8	0	\$2,476,000
<b>72: Accommodation and Food Services</b>	<b>49</b>	<b>446</b>	<b>9</b>	<b>0</b>	<b>\$30,231,000</b>
721: Accommodation	9	41	5	0	\$4,990,000
722: Food Services and Drinking Places	40	405	10	0	\$25,241,000
<b>81: Other Services (except Public Administration)</b>	<b>90</b>	<b>393</b>	<b>4</b>	<b>0</b>	<b>\$21,602,799</b>
811: Repair and Maintenance	17	63	4	0	\$5,769,000
812: Personal and Laundry Services	22	71	3	0	\$5,276,000
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	51	259	5	0	\$10,557,799

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SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
<b>92: Public Administration</b>	<b>52</b>	<b>1,056</b>	<b>20</b>	<b>2</b>	<b>\$15,653,073</b>
921: Executive, Legislative, and Other General Government Support	37	751	20	2	\$11,121,334
922: Justice, Public Order, and Safety Activities	9	229	25	0	\$2,563,739
923: Administration of Human Resource Programs	0	0	0	0	\$0
924: Administration of Environmental Quality Programs	2	8	4	0	\$656,000
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0	0	\$0
926: Administration of Economic Programs	4	68	17	0	\$1,312,000
927: Space Research and Technology	0	0	0	0	\$0
928: National Security and International Affairs	0	0	0	0	\$0
<b>99: Unassigned</b>	<b>22</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$0</b>
999: Unassigned	22	0	0	0	\$0

# About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The **Retail Coach**®

## ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, Unacast, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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