



The**Retail**Coach®

# COMMUNITY DEMOGRAPHIC PROFILE

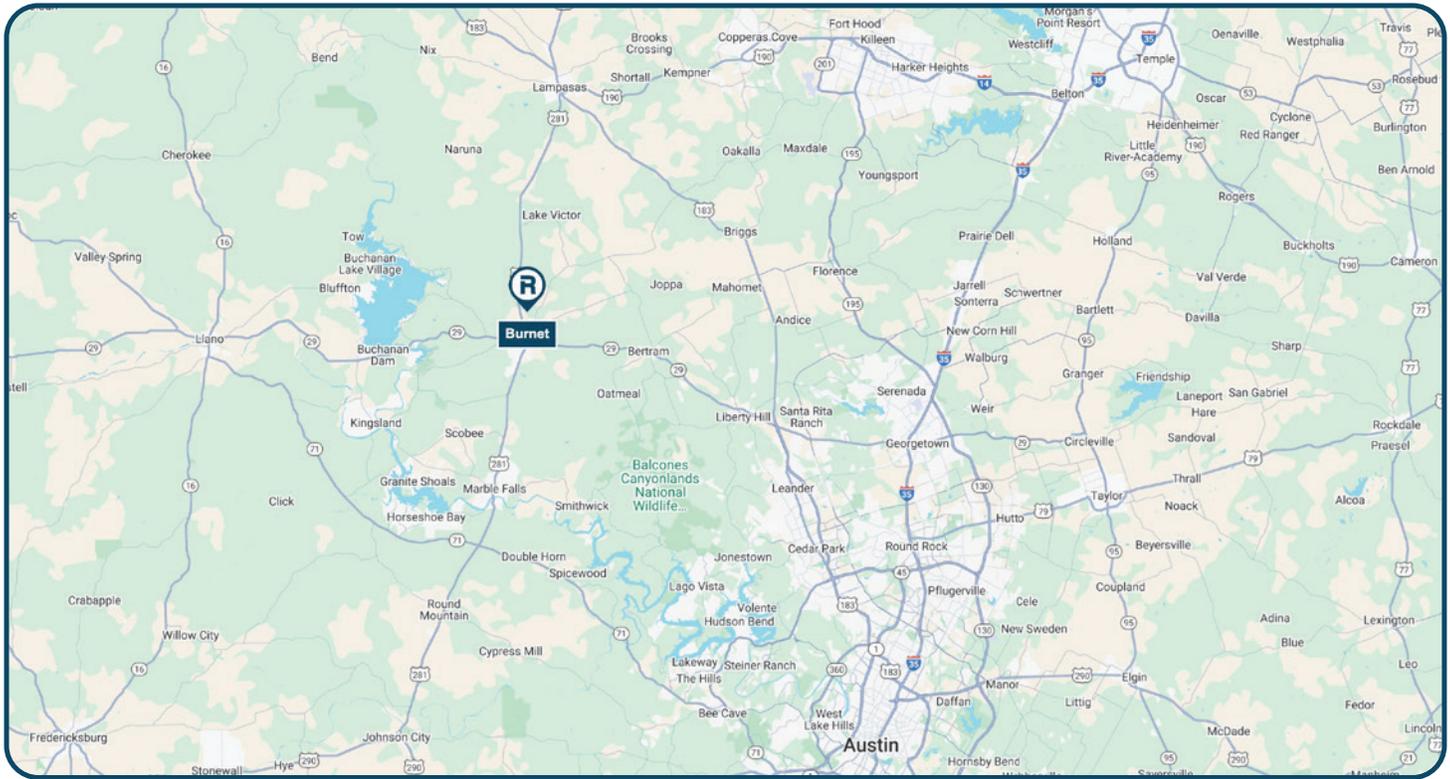
BURNET, TEXAS

PREPARED FOR CITY OF BURNET  
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# DEMOGRAPHIC SNAPSHOT



David Vaughn | City Manager | City of Burnet  
 512.715.3208 | dvaughn@cityofburnet.com  
 www.cityofburnet.com



Age Group	Percentage
0-9 Years	11.13%
10 - 17 Years	9.44%
18 - 24 Years	8.91%
25 - 34 Years	13.91%
35 - 44 Years	14.34%
45 - 54 Years	11.22%
55 - 64 Years	10.48%
65 and Older	20.59%
Median Age	39.52
Average Age	41.20

Education Level	Percentage
Graduate or Professional Degree	5.91%
Bachelors Degree	13.72%
Associate Degree	6.04%
Some College	23.94%
High School Graduate (GED)	39.52%
Some High School, No Degree	5.55%
Less than 9th Grade	5.33%

Race	Percentage
White	74.21%
Black/African American	2.35%
American Indian/Alaskan	0.71%
Asian	1.33%
Native Hawaiian/Islander	0.01%
Other Race	9.22%
Two or More Races	12.17%
Hispanic	24.56%
Non-Hispanic	75.44%

Income Metric	Value
Average HH	\$117,321
Median HH	\$87,186
Per Capita	\$46,644

# DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
<b>Population</b>		
2031 Projection	8,344	
2026 Estimate	7,659	
2020 Census	6,436	
2010 Census	5,831	
Growth 2026 - 2031		8.94%
Growth 2020 - 2026		19.00%
Growth 2010 - 2020		10.38%
<b>2026 Est. Population by Single-Classification Race</b>	<b>7,659</b>	
White Alone	5,684	74.21%
Black or African American Alone	180	2.35%
Amer. Indian and Alaska Native Alone	54	0.71%
Asian Alone	102	1.33%
Native Hawaiian and Other Pacific Island Alone	1	0.01%
Some Other Race Alone	706	9.22%
Two or More Races	932	12.17%
<b>2026 Est. Population by Hispanic or Latino Origin</b>	<b>7,659</b>	
Not Hispanic or Latino	5,778	75.44%
Hispanic or Latino	1,881	24.56%
Mexican	1,430	76.02%
Puerto Rican	26	1.38%
Cuban	0	0.00%
All Other Hispanic or Latino	425	22.59%
<b>2026 Est. Hisp. or Latino Pop by Single-Class. Race</b>	<b>1,881</b>	
White Alone	565	30.04%
Black or African American Alone	17	0.90%
American Indian and Alaska Native Alone	30	1.59%
Asian Alone	0	0.00%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%
Some Other Race Alone	675	35.89%
Two or More Races	594	31.58%
<b>2026 Est. Pop by Race, Asian Alone, by Category</b>	<b>102</b>	
Chinese, except Taiwanese	0	0.00%
Filipino	6	5.88%
Japanese	2	1.96%
Asian Indian	43	42.16%
Korean	6	5.88%
Vietnamese	45	44.12%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	0	0.00%
All Other Asian Races Including 2+ Category	0	0.00%

DESCRIPTION	DATA	%
<b>2026 Est. Population by Ancestry</b>	<b>7,659</b>	
Arab	0	0.00%
Czech	93	1.21%
Danish	4	0.05%
Dutch	44	0.57%
English	691	9.02%
French (except Basque)	97	1.27%
French Canadian	2	0.03%
German	910	11.88%
Greek	40	0.52%
Hungarian	33	0.43%
Irish	559	7.30%
Italian	60	0.78%
Lithuanian	6	0.08%
United States or American	386	5.04%
Norwegian	46	0.60%
Polish	141	1.84%
Portuguese	20	0.26%
Russian	0	0.00%
Scottish	195	2.55%
Scotch-Irish	64	0.84%
Slovak	0	0.00%
Subsaharan African	11	0.14%
Swedish	74	0.97%
Swiss	0	0.00%
Ukrainian	1	0.01%
Welsh	5	0.07%
West Indian (except Hisp. groups)	4	0.05%
Other ancestries	2,072	27.05%
Ancestry Unclassified	2,101	27.43%
<b>2026 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	6,403	88.40%
Speak Asian/Pacific Island Language at Home	38	0.53%
Speak IndoEuropean Language at Home	50	0.69%
Speak Spanish at Home	740	10.22%
Speak Other Language at Home	12	0.17%

# DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
<b>2026 Est. Population by Age</b>	<b>7,659</b>	
Age 0 - 4	416	5.43%
Age 5 - 9	436	5.69%
Age 10 - 14	447	5.84%
Age 15 - 17	276	3.60%
Age 18 - 20	281	3.67%
Age 21 - 24	401	5.24%
Age 25 - 34	1,065	13.91%
Age 35 - 44	1,098	14.34%
Age 45 - 54	859	11.22%
Age 55 - 64	803	10.48%
Age 65 - 74	814	10.63%
Age 75 - 84	540	7.05%
Age 85 and over	223	2.91%
Age 16 and over	6,266	81.81%
Age 18 and over	6,084	79.44%
Age 21 and over	5,803	75.77%
Age 65 and over	1,577	20.59%
2026 Est. Median Age		39.52
2026 Est. Average Age		41.20
<b>2026 Est. Population by Sex</b>	<b>7,659</b>	
Male	3,510	45.83%
Female	4,149	54.17%
<b>2026 Est. Male Population by Age</b>	<b>3,510</b>	
Age 0 - 4	212	6.04%
Age 5 - 9	225	6.41%
Age 10 - 14	213	6.07%
Age 15 - 17	136	3.87%
Age 18 - 20	135	3.85%
Age 21 - 24	184	5.24%
Age 25 - 34	443	12.62%
Age 35 - 44	515	14.67%
Age 45 - 54	403	11.48%
Age 55 - 64	374	10.66%
Age 65 - 74	357	10.17%
Age 75 - 84	237	6.75%
Age 85 and over	76	2.16%
2026 Est. Median Age, Male		39.01
2026 Est. Average Age, Male		40.20

DESCRIPTION	DATA	%
<b>2026 Est. Female Population by Age</b>	<b>4,149</b>	
Age 0 - 4	204	4.92%
Age 5 - 9	211	5.09%
Age 10 - 14	234	5.64%
Age 15 - 17	140	3.37%
Age 18 - 20	146	3.52%
Age 21 - 24	217	5.23%
Age 25 - 34	622	14.99%
Age 35 - 44	583	14.05%
Age 45 - 54	456	10.99%
Age 55 - 64	429	10.34%
Age 65 - 74	457	11.02%
Age 75 - 84	303	7.30%
Age 85 and over	147	3.54%
2026 Est. Median Age, Female		39.97
2026 Est. Average Age, Female		42.10
<b>2026 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	2,060	32.39%
Males, Never Married	1,015	15.96%
Females, Never Married	1,045	16.43%
Married, Spouse present	2,663	41.87%
Married, Spouse absent	282	4.43%
Widowed	506	7.96%
Males Widowed	72	1.13%
Females Widowed	434	6.82%
Divorced	849	13.35%
Males Divorced	334	5.25%
Females Divorced	515	8.10%
<b>2026 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th grade	288	5.33%
Some High School, no diploma	300	5.55%
High School Graduate (or GED)	2,135	39.52%
Some College, no degree	1,293	23.94%
Associate Degree	326	6.04%
Bachelor's Degree	741	13.72%
Master's Degree	227	4.20%
Professional School Degree	53	0.98%
Doctorate Degree	39	0.72%
<b>2026 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.</b>		
No High School Diploma	290	26.78%
High School Graduate	393	36.29%
Some College or Associate's Degree	301	27.79%
Bachelor's Degree or Higher	99	9.14%

# DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
<b>Households</b>		
2031 Projection	2,996	
2026 Estimate	2,723	
2020 Census	2,293	
2010 Census	2,000	
Growth 2026 - 2031		10.03%
Growth 2020 - 2026		18.75%
Growth 2010 - 2020		14.65%
<b>2026 Est. Households by Household Type</b>	<b>2,723</b>	
Family Households	1,808	66.40%
Nonfamily Households	915	33.6%
2026 Est. Group Quarters Population	810	
2026 Households by Ethnicity, Hispanic/Latino	459	
<b>2026 Est. Households by Household Income</b>	<b>2,723</b>	
Income < \$15,000	227	8.34%
Income \$15,000 - \$24,999	172	6.32%
Income \$25,000 - \$34,999	102	3.75%
Income \$35,000 - \$49,999	261	9.59%
Income \$50,000 - \$74,999	440	16.16%
Income \$75,000 - \$99,999	307	11.27%
Income \$100,000 - \$124,999	278	10.21%
Income \$125,000 - \$149,999	272	9.99%
Income \$150,000 - \$199,999	290	10.65%
Income \$200,000 - \$249,999	156	5.73%
Income \$250,000 - \$499,999	140	5.14%
Income \$500,000+	78	2.87%
2026 Est. Average Household Income		\$117,321
2026 Est. Median Household Income		\$87,186
<b>2026 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone		\$96,918
Black or African American Alone		\$69,778
American Indian and Alaska Native Alone		\$111,996
Asian Alone		\$58,674
Native Hawaiian and Other Pacific Islander Alone		\$0
Some Other Race Alone		\$52,110
Two or More Races		\$67,613
Hispanic or Latino		\$107,168
Not Hispanic or Latino		\$83,961

DESCRIPTION	DATA	%
<b>2026 Est. HH by Type and Presence of Own Child.</b>	<b>2,723</b>	
Family Households with Children	615	22.58%
Family Households without Children	2,108	77.42%
<b>Married-Couple Families</b>	<b>1,339</b>	<b>49.17%</b>
Married-Couple Family, own children	492	18.07%
Married-Couple Family, no own children	847	31.10%
<b>Cohabiting-Couple Families</b>	<b>241</b>	<b>8.85%</b>
Cohabiting-Couple Family, own children	33	1.21%
Cohabiting-Couple Family, no own children	208	7.64%
<b>Male Householder Families</b>	<b>397</b>	<b>14.58%</b>
Male Householder, own children	19	0.70%
Male Householder, no own children	24	0.88%
Male Householder, only Nonrelatives	45	1.65%
Male Householder, Living Alone	309	11.35%
<b>Female Householder Families</b>	<b>746</b>	<b>27.40%</b>
Female Householder, own children	71	2.61%
Female Householder, no own children	286	10.50%
Female Householder, only Nonrelatives	14	0.51%
Female Householder, Living Alone	375	13.77%
<b>2026 Est. Households by Household Size</b>	<b>2,723</b>	
1-person	756	27.76%
2-person	908	33.35%
3-person	448	16.45%
4-person	301	11.05%
5-person	179	6.57%
6-person	79	2.90%
7-or-more-person	52	1.91%
2026 Est. Average Household Size		2.52
<b>2026 Est. Households by Number of Vehicles</b>	<b>2,723</b>	
No Vehicles	173	6.35%
1 Vehicle	630	23.14%
2 Vehicles	1,205	44.25%
3 Vehicles	580	21.30%
4 Vehicles	72	2.64%
5 or more Vehicles	63	2.31%
2026 Est. Average Number of Vehicles		2.0

# DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
<b>Family Households</b>		
2031 Projection	1,991	
2026 Estimate	1,808	
2020 Estimate	1,523	
2010 Census	1,354	
Growth 2026 - 2031		10.12%
Growth 2020 - 2026		18.71%
Growth 2010 - 2020		12.48%
<b>2026 Est. Families by Poverty Status</b>		
2026 Families at or Above Poverty	1,749	96.74%
2026 Families at or Above Poverty with Children	676	37.39%
2026 Families Below Poverty	59	3.26%
2026 Families Below Poverty with Children	37	2.05%
<b>2026 Est. Pop 16+ by Employment Status</b>		
Civilian Labor Force, Employed	3,683	58.78%
Civilian Labor Force, Unemployed	72	1.15%
Armed Forces	0	0.00%
Not in Labor Force	2,511	40.07%
<b>2026 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
For-Profit Private Workers	2,172	60.25%
Non-Profit Private Workers	368	10.21%
Local Government Workers	61	1.69%
State Government Workers	120	3.33%
Federal Government Workers	382	10.60%
Self-Employed Workers	443	12.29%
Unpaid Family Workers	59	1.64%

DESCRIPTION	DATA	%
<b>2026 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architect/Engineer	33	0.92%
Arts/Entertainment/Sports	15	0.42%
Building Grounds Maintenance	78	2.16%
Business/Financial Operations	102	2.83%
Community/Social Services	128	3.55%
Computer/Mathematical	25	0.69%
Construction/Extraction	251	6.96%
Education/Training/Library	303	8.41%
Farming/Fishing/Forestry	2	0.06%
Food Prep/Serving	235	6.52%
Health Practitioner/Technician	113	3.13%
Healthcare Support	273	7.57%
Maintenance Repair	91	2.52%
Legal	47	1.30%
Life/Physical/Social Science	1	0.03%
Management	410	11.37%
Office/Admin. Support	296	8.21%
Production	168	4.66%
Protective Services	89	2.47%
Sales/Related	544	15.09%
Personal Care/Service	192	5.33%
Transportation/Moving	209	5.80%
<b>2026 Est. Pop 16+ by Occupation Classification</b>		
White Collar	2,017	55.95%
Blue Collar	719	19.94%
Service and Farm	869	24.10%
<b>2026 Est. Workers Age 16+ by Transp. to Work</b>		
Drove Alone	2,478	69.63%
Car Pooled	659	18.52%
Public Transportation	2	0.06%
Walked	55	1.54%
Bicycle	1	0.03%
Other Means	53	1.49%
Worked at Home	311	8.74%
<b>2026 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	1,587	
15 - 29 Minutes	624	
30 - 44 Minutes	462	
45 - 59 Minutes	236	
60 or more Minutes	353	
2026 Est. Avg Travel Time to Work in Minutes		26

# DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
<b>2026 Est. Occupied Housing Units by Tenure</b>	<b>2,723</b>	
Owner Occupied	1,763	64.75%
Renter Occupied	960	35.26%
2026 Owner Occ. HUs: Avg. Length of Residence		14.00 <sup>†</sup>
2026 Renter Occ. HUs: Avg. Length of Residence		5.60 <sup>†</sup>
<b>2026 Est. Owner-Occupied Housing Units by Value</b>	<b>1,763</b>	
Value Less than \$20,000	4	0.23%
Value \$20,000 - \$39,999	58	3.29%
Value \$40,000 - \$59,999	19	1.08%
Value \$60,000 - \$79,999	8	0.45%
Value \$80,000 - \$99,999	17	0.96%
Value \$100,000 - \$149,999	120	6.81%
Value \$150,000 - \$199,999	115	6.52%
Value \$200,000 - \$299,999	460	26.09%
Value \$300,000 - \$399,999	314	17.81%
Value \$400,000 - \$499,999	294	16.68%
Value \$500,000 - \$749,999	180	10.21%
Value \$750,000 - \$999,999	83	4.71%
Value \$1,000,000 or \$1,499,999	38	2.15%
Value \$1,500,000 or \$1,999,999	22	1.25%
Value \$2,000,000+	31	1.76%
2026 Est. Median All Owner-Occupied Housing Value		\$322,827
<b>2026 Est. Housing Units by Units in Structure</b>		
1 Unit Detached	2,220	74.52%
1 Unit Attached	38	1.28%
2 Units	90	3.02%
3 or 4 Units	114	3.83%
5 to 19 Units	121	4.06%
20 to 49 Units	111	3.73%
50 or More Units	8	0.27%
Mobile Home or Trailer	277	9.30%
Boat, RV, Van, etc.	0	0.00%

DESCRIPTION	DATA	%
<b>2026 Est. Housing Units by Year Structure Built</b>		
Housing Units Built 2020 or later	333	11.18%
Housing Units Built 2010 to 2019	345	11.58%
Housing Units Built 2000 to 2009	463	15.54%
Housing Units Built 1990 to 1999	300	10.07%
Housing Units Built 1980 to 1989	285	9.57%
Housing Units Built 1970 to 1979	691	23.20%
Housing Units Built 1960 to 1969	182	6.11%
Housing Units Built 1950 to 1959	178	5.97%
Housing Units Built 1940 to 1949	28	0.94%
Housing Unit Built 1939 or Earlier	174	5.84%
2026 Est. Median Year Structure Built		1988

<sup>†</sup> Years

# About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**RetailCoach**.®

## ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, Unacast, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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